



Exercise 2. Read the article and translate it into Russian:

**LIFE AS AN EDITOR**

Meet Cyrus Davis, who has spent his **whole** working life in **journalism**. He's now the **editor** of *The Evening Star*, a local **daily** paper **published** in Birmingham. He's been a news reporter on **several national** papers, a sports editor, and a **headline** writer. 'The *Star* covers **current affairs**, sports, crime, and so on, but one **section** of our paper is about **culture**. It's a good paper, but newspaper sales generally are **declining** because of TV and the internet. It's a bad time for **the press**.'

Exercise 3. Is the meaning the same or different?

- ▶ She edits the newspaper. | She's the editor. S
- 1 I didn't understand the article. | I didn't understand the headline. \_\_\_\_\_
- 2 Which section do you read first? | Which part of the paper do you read first? \_\_\_\_\_
- 3 I'm interested in current affairs. | I'm interested in cultural events. \_\_\_\_\_
- 4 The number of journalists has declined. | The number of journalists has gone up. \_\_\_\_\_
- 5 She read the entire paper. | She read the whole paper. \_\_\_\_\_
- 6 She's worked there for several years. | She's worked there for many years. \_\_\_\_\_

Exercise 4.

1. The article is in the sports\_\_\_\_\_on page 34.

- a. column
  - b. article
2. I always turn to the section on \_\_\_\_\_ first to read about the latest films and books.
- a. headline
  - b. culture
3. My son reads all the papers and is fascinated by the\_\_\_\_\_. He wants to be a \_\_\_\_\_.
- a. press, journalist
  - b. Interview, reporter
4. The paper *is* \_\_\_\_\_ in Denton and *sold* everywhere *in the region*.
- a. made
  - b. printed
5. I spent the \_\_\_\_\_morning reading the news about the\_\_\_\_\_ situation.
- a. whole, international
  - b. general, global
6. Newspaper sales are going up in China, but they're \_\_\_\_\_in Europe.
- a. declining
  - b. increasing
7. Do you buy a \_\_\_\_\_ newspaper?
- a. daily
  - b. day

*Exercise 5. Choose the most natural-sounding answer:*

1. The movie has fantastic special effects, so you really should see it\_\_\_\_\_.
- a. on the screen
  - b. on the big screen
  - c. in full format
2. \_\_\_\_\_ - there's a film just starting on the other channel at nine o'clock.
- a. Change the station
  - b. Retune the TV
  - c. Change the channel
3. This is\_\_\_\_\_ broadcast from Wembley stadium.
- a. an actual
  - b. a live
  - c. a current
4. There will be a \_\_\_\_\_of the series over Christmas.
- a. feature-length episode
  - b. film-length programme
  - c. full-length showing
5. This soap opera is one of the most popular in the country and\_\_\_\_\_are increasing.
- a. viewing figures
  - b. viewer numbers
  - c. viewers

6. The film was \_\_\_\_\_ and was nominated for an Oscar.  
a. a ticket-seller      b. a cinema success      c. a box office hit

Exercise 6. Complete the collocations in each sentence with an appropriate word from the list below:

- broadcast
  - campaign
  - bulletin
  - edition
  - coverage
  - manual
  - forecast
  - novel
  - media
  - brochure
1. Read the instruction \_\_\_\_\_ before using your new word-processor.
  2. 'David Copperfield' is an autobiographical \_\_\_\_\_.
  3. What did it say on the weather \_\_\_\_\_?
  4. This is a party political \_\_\_\_\_ on behalf of the Democratic Party.
  5. What time is the next news \_\_\_\_\_?
  6. This channel doesn't have very good sports \_\_\_\_\_.
  7. A first \_\_\_\_\_ of this book is worth a fortune.
  8. The mass \_\_\_\_\_ in most countries is dominated by advertising.
  9. When does our new advertising \_\_\_\_\_ begin?
  10. I spent all of yesterday evening looking at this holiday \_\_\_\_\_.

Exercise 7. Speaking activity:

- Would you like to be a journalist?
- Imagine you are working for a local newspaper or TV station and have been asked to interview someone. (It could be a politician, musician, model, chef, writer, etc or a normal person who is in the news for some reason)
- Write six questions that you would like to ask them.
- Think of how they may reply to your questions.
- Either write up the interview for a paper or magazine or perform the interview for a news TV programme.